

2018 Event sponsorship package



THE ORIGINAL LONG BEACH LOBSTER FESTIVAL

ABOUT THE 21ST ANNUAL LONG BEACH ORIGINAL LOBSTER FESTIVAL

Three day upscale dining, dancing and drinking festival in Long Beach.

The event is held in the scenic Rainbow Lagoon Park. The festival features fresh Maine lobsters flown in daily and prepared in the World's Largest Lobster Cooker. The main stage features famous headliners and musical groups. There is a Dance Floor, Children's Area, Karaoke Lounge, International Food Court, Arts & Crafts, Beach Bars, and much more. Attendance is over 12,000.

LOCATION

Rainbow Lagoon, Park Drive & Shoreline Village Drive in downtown Long Beach. The festival is part of the city's grand annual Sea Festival. The festival is an upscale musical event, dining, drinking, dancing and family fun.

DEMOGRAPHICS

Middle to high income, Anglos, 62% own their homes, 87% have credit cards and the combined household income is \$160,000.

PAST MEDIA COVERAGE AND ASSOCIATION

Daily Breeze, Grunion Gazette, KABC Talk Radio, KFI Radio, KEARTH Radio. KJAZZ, Adelphia Cable TV, KTLA Morning Show, ABC7 News, FOX11, Time Warner and Cox, Flyers and Posters, ADS, Social Media and official website.

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EMAIL: SPONSORS@OENTERTAINMENT.NET | FAX: 562.495.5961
3553 ATLANTIC AVENUE, SUITE B-1128 | LONG BEACH, CA 90807

September 7-9, 2018

SOUTHERN CALIFORNIA EVENT



SPONSORSHIP OPPORTUNITIES

Title Sponsor (exclusive)	\$10,000
Beer	SOLD
Gold Sponsor (2 avail.)	\$5,000
Stage (exclusive)	\$2,500
Auto per car/day	\$1,500
Sampling per day	\$1,000
Associate Sponsor	\$1,500

SPONSORS RECEIVE:

- Name on Main Stage Banner
- 10x10 Canopy, w/sidewall, tables & chairs
- Name and logo on Print Media and Press Releases
- Company Name Recognition from the Main Stage
- Logo on select TV Commercials
- Logo on Official Website
OriginalLobsterFestival.com

**CUSTOM SPONSORSHIP
PACKAGES ARE AVAILABLE.**



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