

September 4-6, 2020  
SOUTHERN CALIFORNIA EVENT

## 2020 Event sponsorship package



THE ORIGINAL  
LONG BEACH

# LOBSTER FESTIVAL

### ABOUT THE 24TH ANNUAL LONG BEACH ORIGINAL LOBSTER FESTIVAL

Three day upscale dining, dancing and drinking festival in Long Beach. The event is held in the scenic Rainbow Lagoon Park. The festival features fresh Maine lobsters flown in daily and prepared in the World's Largest Lobster Cooker. The main stage features famous headliners and musical groups. There is a Dance Floor, Children's Area, Karaoke Lounge, International Food Court, Arts & Crafts, Beach Bars, and much more. Attendance is over 18,000.

### LOCATION

Rainbow Lagoon, Park Drive & Shoreline Village Drive in downtown Long Beach. The festival is part of the city's grand annual Sea Festival. The festival is an upscale musical event, dining, drinking, dancing and family fun.

### DEMOGRAPHICS

Middle to high income, Anglos, 62% own their homes, 87% have credit cards and the combined household income is \$160,000.

### PAST MEDIA COVERAGE AND ASSOCIATION

Daily Breeze, Grunion Gazette, KABC Talk Radio, KFI Radio, KEARTH Radio, KJAZZ, Adelphia Cable TV, KTLA Morning Show, ABC7 News, FOX11, Time Warner and Cox, Flyers and Posters, Advertisements, ENewsletters, Listings, OC and LA Weekly, Magazines, Movie Theaters, Social Media and official website.

CALL TODAY 562-495-5959



special event by



EMAIL: SPONSORS@ORIGINALLOBSTERFESTIVAL.COM  
3553 ATLANTIC AVENUE, SUITE B-1128 | LONG BEACH, CA 90807

WWW.OENTERTAINMENT.NET



## SPONSORSHIP OPPORTUNITIES

Title Sponsor (exclusive)	\$10,000
Beer	SOLD
Gold Sponsor (2 avail.)	\$5,000
Stage (exclusive)	\$2,500
Auto per car/day	\$1,500
Sampling per day	\$1,000+
Associate Sponsor	\$1,500

### SPONSORS RECEIVE:

- 10x10 Canopy, w/sidewall, electricity, tables & chairs
- Name and logo on Print Media and Press Releases
- Company Name Recognition from Main Stage/Stage Banner
- Onsite & Social Media Recognition
- Logo on select TV Commercials
- Digital Screen Commercials at Souvenir E-Photo Booth and more.
- Logo on Official Website OriginalLobsterFestival.com

CUSTOM SPONSORSHIP PACKAGES ARE AVAILABLE.

