

September 6-8, 2024

SOUTHERN CALIFORNIA EVENT

2024 Event sponsorship package



SPONSORSHIP OPPORTUNITIES

Title Sponsor (exclusive)	\$10,000
Beer	\$5,000+
Gold Sponsor (2 avail.)	\$5,000
Stage (exclusive)	\$2,500
Auto per car/day	\$1,500
Sampling per day	\$1,000+
Associate Sponsor	\$1,500

SPONSOR LEVELS CAN INCLUDE:

- 10x10 canopy, w/sidewall, electricity, tables & chairs
- Name and logo on Print Media and Press Releases
- Company Name Recognition from Main Stage/Stage Banner
- Onsite & Social Media Recognition
- Logo on Official Promotional Video
- Digital Screen Commercials at Souvenir E-Photo Booth and more.
- Logo on Official Website OriginalLobsterFestival.com

CUSTOM SPONSORSHIP PACKAGES ARE AVAILABLE.

ABOUT THE 28TH ANNUAL ORIGINAL LOBSTER FESTIVAL

Three day upscale dining, dancing and drinking festival in Orange County, CA. The festival features fresh Live Maine lobsters flown in daily and prepared in the world's largest lobster cooker. The main stage features famous headliners and musical groups. There is a dance floor, dance lessons, children's area, karaoke lounge, international food court, artesian booths, free souvenir E-Photo, beach bars, and much more. Attendance is over 15,000.

LOCATION

The event is held in the spacious green park Fountain Valley Sports Park in Fountain Valley. Take the Brookhurst exit off Interstate 405. Turn right on Heil. Nearest cross streets are Brookhurst Street and Heil Avenue. The festival is an upscale musical event, dining, drinking, dancing and family fun.

DEMOGRAPHICS

Middle to high income, predominantly Anglos and Asians then Hispanics and African Americans. 62% own their homes, 87% have credit cards and combined household income is \$160,000. Event pulls from 214 surrounding cities.

PAST MEDIA COVERAGE AND ASSOCIATION

Daily Breeze, Grunion Gazette, KABC Talk Radio, KFI Radio, KEARTH Radio. KJAZZ, Adelphia Cable TV, KTLA Morning Show, ABC7 News, FOX11, Time Warner and Cox, Flyers and Posters, Advertisements, ENewsletters, Listings, OC and LA Weekly, Magazines, Movie Theaters, Social Media and official website.

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